

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56872   CF   LOC-POL   FBD - LBD: 10/02/12 - 10/08/12   HL#:   Created: 10/01/12 01:19 PM

Client: BOB CASEY FOR PENNSYLVANIA...   CPE: / /   Agency Commission: 15 %   Updated: EMENDEL on 10/01/12 02:07 PM

Agency: SHORR JOHNSON MAGNUS (39976)   Product: GENERAL ELECTION WK 5   Self Protect.: :00:00   Confirmed: 10/01/12 01:26 PM

Buyer: MICHAEL D'ETTORRE   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 10/02/12 08:47 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$290.00	5	\$1,450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	1 1 1 1 1 0 0	MORN	30	D			0.0	\$290.00	5	\$1,450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEWS530PM	0 1 0 1 1 0 0	NEWS	30	D			0.0	\$800.00	3	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWS5PM	1 0 1 0 0 0 0	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/03/12	10/08/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AINSIDER	0 1 0 1 0 0 0	ACC	30	B			0.0	\$700.00	2	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

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Buyer: MICHAEL D'ETTORRE	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/02/12 08:47 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PNAVY	* T * * * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	LLETTER01	1 1 1 1 1 0 0	LETT	30	B			0.0	\$575.00	5	\$2,875.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NLATE03	1 1 1 1 0 0 0	NEWS	30	B			0.0	\$1,700.00	4	\$6,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	3	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$135.00	1	\$135.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	WFACE03	* * * * * S	FACE	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$540.00	1	\$540.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	SKDPREKICK	* * * * * S	LPRE	30	A		NFL FTBL	0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	35	0	\$31,180.00	\$26,503.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$31,180.00	\$26,503.00	\$0.00	\$0.00